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CHRONICLE BOOKS ANNOUNCES NEW PUBLICITY DIRECTOR

SAN FRANCISCO (November 12, 2007) – Chronicle Books, the San Francisco-based publishing company, announces the newest addition to its marketing and publicity team.

Darcy Cohan joins Chronicle Books as the new Director of Publicity. Cohan has held the position of Publicity Manager for Avalon Publishing Group since 2006 and, prior to that, ran her own publicity firm. She also managed publicity at Hunter House and Princeton University Press. Cohan brings to Chronicle a wealth of experience in the literary world, having worked for the past 13 years on an extensive range of genres including fiction, memoir, parenting, relationships, self-help, business, technology, politics, religion, and science, and by securing extensive local and national broadcast, print and online media exposure for her books and authors.

Cohan will be replacing Andrea Burnett in the Director position on December 3, 2007. Ms. Burnett is leaving to Chronicle to return to her public relations consulting practice, which she started in 2001 prior to joining Chronicle Books.

During her four and a half-year tenure, Burnett worked on many of Chronicle's highest profile campaigns. She forged excellent partnerships between Chronicle and national media that have, along with her outreach to PR agencies and like-minded partners, significantly raised the profile of the company. Burnett made new initiatives a priority for the West Coast publisher, introducing innovative concepts like audio and video podcasting programs.

About Chronicle Books

One of the most admired and respected publishing companies in the U.S., Chronicle Books was founded in 1967 and over the years has developed a reputation for award-winning, innovative books. Recognized as one of the 50 best small companies to work for in the U.S. (and the only independent publisher to receive this award), the company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list

that includes illustrated titles in design, art, architecture, photography, food, lifestyle and pop culture, as well as much-admired books for children and ancillary products through its gift division. Chronicle Books' objective is to create and distribute exceptional publishing that's instantly recognizable for its spirit, creativity, and value. For more information about Chronicle Books, visit www.chroniclebooks.com.

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