FOR IMMEDIATE RELEASE

Chronicle Books Wins First-Ever Bologna Prize for the Best Children’s Publisher of the Year, North America

SAN FRANCISCO, MARCH 27, 2013: To mark the 50th anniversary of the Bologna Children’s Book Fair, Bologna Fiere and the Italian Publishers Association (AIE) launched BOP - Bologna Prize for the Best Children’s Publishers of the Year. Chronicle Books, who is serendipitously celebrating their own anniversary of 25 years of children’s publishing during 2013, is proud to be the recipient of the BOP Award for the North American category. The award, given in six geographic areas, highlights the editorial projects, professional skills and intellectual qualities of work produced by publishing houses all over the world and is designed to foster reciprocal knowledge and mutual exchange of ideas among different countries, diverse areas and cultural identities across the globe.

Chronicle Books President Jack Jensen accepted the prize at the anniversary gala in Bologna. “It may well take a village to raise a child, but I know for certain it takes a large cadre of multi-talented book professionals coming to the always welcoming environment of Bologna to create world class children’s books. There is no greater praise than that which comes from your peers. We are humbled and honored by this award,” says Jensen proudly, inspired by a quote from former Secretary of State Hillary Clinton. The prize-winners were chosen by the publishing houses participating in the Bologna Children’s Book Fair on the basis of a series of nominations made by the international Publishers Associations and cultural institutions representing book publishers worldwide.

Chronicle Books is dedicated to maintaining their commitment to releasing the best, most innovative children’s publishing and the entire team looks forward to a year-long celebration of the past 25 years and a rich future.

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About Chronicle Books: One of the most admired and respected publishing companies in the U.S.; Chronicle Books was founded in 1967 and over the years has developed a reputation for award-winning, innovative books. Recognized as one of the 50 best small companies to work for in the U.S. (and the only independent publisher to receive this award), the company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list that includes much admired illustrated books and gift products in design, art, architecture, photography, food, lifestyle, pop culture, and acclaimed children’s titles. Chronicle Books’ objective is to create and distribute exceptional publishing that’s instantly recognizable for its spirit, creativity, and value. For more information about Chronicle Books, visit www.chroniclebooks.com.