(San Francisco, Oct. 7th 2013) San Francisco-based publisher Chronicle Books LLC announces today that it has renewed its business partnership with Moleskine America Inc., (wholly owned subsidiary of Italian-based Moleskine S.p.A) for another four years until December 31, 2017. The two companies began their partnership in 2008 and this new agreement marks the third renewal.

Under the terms of this new agreement, Chronicle Books will continue, together with Moleskine, to build upon the strategic relationships built over time with existing clients, particularly in the bookstore segment as well as in the independent and specialty trade. Moleskine America will directly engage and manage merchandising and sales interactions with a few select retailers in the marketplace. There will be no change to the fulfillment, accounting and payment procedures currently in place as a result of this extended agreement. For the duration of 2013, Chronicle Books will continue to be the point of contact for most day to day business.

“I am extremely pleased that both Moleskine and Chronicle Books have found a new, effective way to work together in this exciting market,” says Arrigo Berni, Chief Executive Officer of Moleskine. “This new agreement draws on the very best of both our talents, giving us more direct control in the establishment of new retail relationships in the US whilst also retaining and building on the great relationships and expertise the Chronicle Books team has to offer. This is a key moment for Moleskine and further underscores our intent to pursue an optimum level of growth from our business, both here in the United States and further afield.”

Jack Jensen, President of Chronicle Books, adds, “Over the past several years, our partnership with Moleskine has greatly enhanced our knowledge, skills, and abilities as a distributor. Working with the extraordinarily talented teams in both Milan and New York continues to inspire and energize our sales and marketing endeavor here in America. We are thrilled that this new long-term agreement is now in place and look forward to combining our efforts with Moleskine America to bring the Moleskine product line to the ever expanding consumer base here in America.”

***

Chronicle Books, one of the most admired and respected publishing companies in the U.S., was founded in 1967 and over the years has developed a reputation for award-winning, innovative books. Recognized as one as the fifty best small companies to work for in the U.S. (and the only independent publisher to receive this award), the company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list that includes much admired illustrated books and gift products in design, art, architecture, photography, food, lifestyle, pop culture, and acclaimed children’s titles. Chronicle Books’ objective is to create and distribute exceptional publishing that’s instantly
Moleskine® was created as a brand in 1997, bringing back to life the legendary notebook used by artists and thinkers over the past two centuries: among them Vincent van Gogh, Pablo Picasso, Ernest Hemingway, and Bruce Chatwin. A trusted and handy travel companion, the nameless black notebook held invaluable sketches, notes, stories, and ideas that would one day become famous paintings or the pages of beloved books. Today, the name Moleskine encompasses a family of objects: notebooks, diaries, journals, bags, writing instruments and reading accessories, dedicated to our mobile identity. Indispensable companions to the creative professions and the imagination of our times: they are intimately tied to the digital world. Since 1 January 2007, Moleskine has also become the name of the company that owns the worldwide trademark rights for the brand. Moleskine develops, markets and sells a family of products – which target consumers of the creative class and others – that provide open platforms for creativity and communication, contributing to the expansion and dissemination of culture and knowledge and are closely connected to the digital world. The company grew out of the experience of Modo&Modo, a small Milanese publisher that in 1997 created the Moleskine® trademark, rediscovering and renewing an extraordinary tradition. In the fall of 2006, Modo&Modo was purchased by SGCapital Europe, now Syntegra Capital, with the objective of fully developing the potential of the Moleskine brand. Since April 2013 Moleskine is listed at the Borsa Italiana, the Italian stock exchange. Moleskine is a creative company enjoying continuing growth. It now has about 151 employees and a vast network of partners and consultants. Its home office is in Milan, Italy. Its American affiliate is Moleskine America, Inc, with offices in New York, established in early 2008. Its Asian and Pacific affiliate is Moleskine Asia Ltd, with offices in Hong Kong, established in 2011 and Shanghai (2012).