CHRONICLE BOOKS TO PUBLISH OFFICIAL COMPANION COOKBOOK TO SMASH-HIT HBO® SERIES TRUE BLOOD®

Take a Bite Out of the Bayou in Fall 2012

SAN FRANCISCO – March 13, 2012 – Chronicle Books and HBO are pleased to announce the forthcoming publication of The True Blood Cookbook, by series creator Alan Ball (with Karen Sommer Shalett and Marcelle Bienvenu), expected in Fall 2012. The True Blood Cookbook will be filled with photos from the show’s four seasons, side stories, and authentic southern recipes for the local fare of the insatiable world of Bon Temps.

“Millions of fans agree there’s nothing more exciting on television than True Blood, and much of that fun comes from the witty and delicious symbolism food and drink brings to so many scenes,” said Christine Carswell, Chronicle Books’ Publisher. “The True Blood Cookbook will relish the flavors of the True Blood universe with plenty of authentic dish—both on the plate, and behind-the-scenes.”

“This book will be substantial, with recipes that capture the unique ambiance, dark humor, and complexity of characters that make up the magical and offbeat world of True Blood,” states Ball. “In other words, it will be a worthy of ‘Trubies’ everywhere.”

Mixing romance, suspense, mystery and humor, the True Blood takes place in Louisiana in the not-too-distant future, when vampires have come out of the coffin, thanks to the invention of mass-produced synthetic blood that means they no longer need humans as a nutritional source. The show follows the romance between waitress Sookie Stackhouse (Anna Paquin), who can hear people’s thoughts, and her soul mate, 173-year-old vampire Bill Compton (Stephen Moyer). Alan Ball (creator of the Emmy®-winning HBO series Six Feet Under®) created and executive produces the show, which is based on the best-selling Sookie Stackhouse novels by Charlaine Harris.

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About Chronicle Books

One of the most admired and respected publishing companies in the U.S., Chronicle Books was founded in 1967 and over the years has developed a reputation for award-winning, innovative books. Recognized as one of the 50 best small companies to work for in the U.S. (and the only independent publisher to receive this award), the company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list that includes much admired illustrated books and gift products in design, art, architecture, photography, food, lifestyle, pop culture, and acclaimed children’s titles. Chronicle Books’ objective is to create and distribute exceptional publishing that’s instantly recognizable for its spirit, creativity, and value. For more information about Chronicle Books, visit www.chroniclebooks.com.
ABOUT HBO Global Licensing

HBO Global Licensing officially licenses the HBO® brand for the development and merchandising of innovative product lines inspired by the network’s award-winning programming. With products created around classic series like the *The Sopranos®* and *Sex and the City®* to current hits like *True Blood®* and *Entourage®*, items include fashion apparel, jewelry, digital and CD soundtracks, games, books as well as exclusive, premium collections in partnership with upscale, designer brands. Merchandise can be purchased in retail stores nationwide, at [http://store.hbo.com](http://store.hbo.com), and at the groundbreaking HBO retail hub, the HBO Shop®, located at 42nd and 6th Avenue in New York City. HBO Licensing & Retail products are also sold internationally across Europe, Asia and Australia.