MyChronicleBooks gives children a reason to believe with customized version of “Night Before Christmas”


MyChronicleBooks’ spin on the holiday classic “Twas the Night Before Christmas” puts your child at the center of the story. This customized version of Clement Clarke Moore’s historic poem is a timeless keepsake packed full of magic that warms your heart and sends children off to bed with wonder and hope. It gathers families around a book on what is for many the most magical night of the year. Customize the book with your child’s name, town, favorite pet, and more. Write a special dedication message, upload your holiday photo, and even include your child on Santa’s “Naughty or Nice” list.

“A cherished Christmas tradition in our house is to sit down and read ‘The Night Before Christmas’ -- just as it has been for so many other families since this classic was first published in 1823,” said Christine Carswell, Publisher, Chronicle Books. “Now Christmas Eve becomes even more special with this personalized edition. When children see their very own names and bits of their own lives woven through the book, they’ll know for sure that Santa’s thinking especially of them.”

The personalized “Night Before Christmas” book is available for $34.99 and will ship in just two weeks. The last day to order the book with standard delivery is Dec. 3 while express delivery is available until Dec. 12. While supplies last, each book will be accompanied by a special holiday gift – a punch-out snow globe for any special child to color and personalize with their name. Each book order will also come with a 25 percent off plus free shipping coupon for your next purchase from MyChronicleBooks.

Your online destination for creating a magical holiday season for your family, chroniclebooks.com /mynightbeforexmas features the personalized “Night Before Christmas” book along with matching personalized placemats and holiday cards. You can also find a downloadable personalized letter from Santa, personalized coloring pages and downloadable holiday gift tags all featuring artwork from the book.

Not just during the holiday but all year long celebrate books, reading and all the milestones in a child’s life with MyChronicleBooks. Personalized books and gifts from MyChronicleBooks are not only distinctive and high quality but help instill a life-long love of reading. By integrating a young reader in any book, you’re engaging them in a new way and igniting their imagination.

From Eric Carle’s family-favorite The Very Hungry Caterpillar™ to pirates, fairies, nursery rhyme characters, and the #1 New York Times bestselling Goodnight, Goodnight Construction Site, the expanded list of books and products from MyChronicleBooks offers something for every reader. MyChronicleBooks celebrates the joy and nostalgia of childhood, preserving memories to last a lifetime.
About Chronicle Books: One of the most admired and respected publishing companies in the U.S., Chronicle Books was founded in 1967 and over the years has developed a reputation for award-winning, innovative books. Recognized as one of the 50 best small companies to work for in the U.S. (and the only independent publisher to receive this award), the company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list that includes illustrated titles in design, art, architecture, photography, food, lifestyle and pop culture, as well as much-admired books for children and ancillary products through its gift division. Chronicle Books’ objective is to create and distribute exceptional publishing that’s instantly recognizable for its spirit, creativity, and value. For more information about Chronicle Books, visit www.chroniclebooks.com. For more information on MyChronicleBooks, visit www.MyChronicleBooks.com

CONTACT:
Emily Quirk, Matter Communications
chroniclebooks@matternow.com
(978) 518-4501

Liza Algar, Chronicle Books
Liza_algar@chroniclebooks.com
(415) 537-4261

###