Inside HBO’s Game of Thrones Brings the World of Westeros to Life in Fall 2012

SAN FRANCISCO – March 26, 2012 – Chronicle Books and HBO are pleased to announce the forthcoming publication of Inside HBO’s Game of Thrones [Fall 2012]. Game of Thrones is the hit television series based on the A Song of Ice and Fire from George R.R. Martin. Written by show writer Bryan Cogman, Inside HBO’s Game of Thrones is a visual companion to the series that provides behind-the-scenes stories and details about transforming the best-selling book series to the screen.

Martin created an amazing fantasy world that has captivated and enchanted the imagination of fans throughout the world. Bringing the vivid, rich world of Westeros to life was an epic challenge for the HBO production. Inside HBO’s Game of Thrones features character profiles, on-set photography, maps, family trees and interviews with cast and crew members that enhances the experience and explains the stunning synergy between the novels and the television show. The lavish, full-color book includes a foreword by Martin, an introduction by the series creators David Benioff and D.B. Weiss, a fold-out map of Westeros and an explanation of the Dothraki language that was created exclusively for the show.

“The extraordinarily talented actors and artisans who work tirelessly to bring Game of Thrones to life are unequaled anywhere,” stated Cogman. “This book is a tribute to them. It’s been a joy to write for this fantastic series and an honor to put together this book, which I hope will please fans, both old and new.”

“The team at Chronicle Books loves the Song of Fire and Ice and is obsessed with the show,” said Sarah Malarkey, Chronicle Books’ Executive Editorial Director. “The chance to collaborate with HBO and the Game of Thrones team to capture their magic on paper is a total treat for us—and we anticipate will be for the show’s fans, too.”

Inside HBO’s Game of Thrones, the only official book for the HBO series, is an indispensable reference for fans who want to delve deeper into the characters and stories of this amazing fantasy world. The book will be available in bookstores nationwide and the HBO Shop (www.store.hbo.com / 42nd St & 6th Avenue NY) this fall for the suggested retail price $40.00.

With over 15 million books sold worldwide and a hit television adaptation that was the winner of two primetime Emmy® awards, the A Song of Ice and Fire series is one of the most popular fantasy franchises of all time. Game of Thrones follows kings and queens, knights and renegades, liars and noblemen who are engaged in a deadly cat-and-mouse game for control of the Seven Kingdoms of Westeros. As betrayal, lust, intrigue and supernatural forces shake the four corners of the Kingdoms, their bloody struggle for the Iron Throne will have unforeseen and far-reaching consequences.

About Chronicle Books

One of the most admired and respected publishing companies in the U.S., Chronicle Books was founded in 1967 and over the years has developed a reputation for award-winning, innovative books. Recognized as one of the 50 best small companies to work for in the U.S. (and the only independent publisher to receive this award), the company continues to challenge conventional publishing wisdom, setting trends in both subject and format, maintaining a list that includes much admired illustrated books and gift products in design, art, architecture, photography, food, lifestyle, pop culture, and acclaimed children's titles. Chronicle Books' objective is to create and distribute exceptional publishing that's instantly recognizable for its spirit, creativity, and value. For more information about Chronicle Books, visit www.chroniclebooks.com.

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