“Is there a common theme that unites the Twirl titles?” a journalist asked me the other day.

There is indeed! Our house’s DNA is defined by all the many scenes designed for active learning. Seeking, finding, decoding pictures, their meaning, their stories . . . every book on our list offers a path to empowerment and autonomy for young readers. Our books connect children with their senses; each one is an experience for both body and mind.

Now for a few highlights of this new season:

• We welcome two inseparable friends: Zoe and Zack, whose clever play with acetate panels and die-cut pages make for a fun-filled exploration of shapes and opposites.

• Xavier Deneux returns to take us to a jungle of great graphic beauty and a home to animals big and small.

• Elegant cloth tabs distinguish the novelty non-fiction and define habitats in My Animal Album, starring Virginie Aracil’s gentle illustrations.

• We’ve added two new subjects in our tactile series: On the Farm (My First Touch and Feel™) and Vehicles (Touch & Explore™).

• We are also delighted to introduce a new series, AllAbout™, which integrates information with flaps, pull-tabs, and other movable parts. The first two titles are Space and Farm.

• And finally, an invitation to play the Matching Game Book™ Animals, which develops memory skills through an ingenious system of slide-and-reveal tabs.

All that remains to say is . . . enjoy!

Marie Fordacq, Publisher
Paris, France
## Table of Contents

### FRONTLIST

#### Ages 0 to 3
- Baby Basics™ Jungle Animals ................ 6
- Zoe and Zack™ Opposites .................. 7
- Zoe and Zack™ Shapes ..................... 7
- Pull and Play Books™ Potty Time ........ 8
- My First Touch and Feel™ On the Farm .... 9

#### Ages 3 to 5
- Play Learn Do™ Let’s Grow Vegetables! .... 10
- Touch and Explore™ Vehicles .............. 11
- AllAbout™ Farm .......................... 12
- AllAbout™ Space .......................... 13
- My Animal Album .......................... 14
- Matching Game Book™ Animals .......... 15

### BACKLIST

#### Ages 0 to 3
- Baby Basics™ My Dreams .................. 18
- Baby Basics™ My Animals ................ 18
- Baby Basics™ My Soft-and-Cuddly Animals. 18
- My First Touch and Feel™ Words Book .... 19
- My First Touch and Feel™ Seasons ........ 19
- My First Touch and Feel™ Things That Go .. 19
- Jojo’s First Word Book ................... 20
- Inside and Outside with Jojo ............. 20
- Jojo’s House ................................ 21
- Dress Up Jojo .............................. 21
- Let’s Step™ Heads and Tails ............ 22
- Let’s Step™ On the Road .................. 22
- Let’s Step™ Construction Vehicles ....... 22

#### Ages 0 to 3
- My First Slide-&-Play Book™ Farm Animals . 23
- My First Slide-&-Play Book™ Safari Animals . 23
- A Tree for All Seasons ..................... 23
- Fold-a-Flap™ Numbers .................. 24
- Fold-a-Flap™ Shapes ..................... 24
- Fold-a-Flap™ Opposites ................. 24
- Fold-a-Flap™ Colors ..................... 24
- Pull and Play Books™ Time For Bed ...... 25
- Pull and Play Books™ Please and Thank You. 25
- Touch! My Big Touch-and-Feel Word Book . 25
- PlayShapes™ Triceratops ................ 26
- PlayShapes™ T. Rex ....................... 26
- PlayShapes™ Emperor Penguin .......... 26
- PlayShapes™ Seal ....................... 26
BACKLIST

Ages 3 to 5

Play Learn Do™ My First Computer ........ 27
Play Learn Do™ My First Toolbox ........ 27
Play Learn Do™ Let’s Bake a Cake! ........ 27
Play Learn Do™ Let’s Care for Baby! ....... 27
My Little Library .................................. 28
My World My Words ................................ 28
Lift-and-Play™ Colors ............................. 28
Silly Little Animals All Day Long ........... 29
My Very Own Checklist™ My Busy Day ...... 29
Touch and Explore™ Baby Animals .......... 30
Touch and Explore™ Dinosaurs ............... 30
Touch and Explore™ The Ocean ............... 30
Touch and Explore™ Farm ....................... 31
Touch and Explore™ Safari ..................... 31
Touch and Explore™ Pets ........................ 31
Magnetology™ Dinosaurs and Other
  Prehistoric Creatures ......................... 32
Magnetology™ Baby Animals ................. 32
Magnetology™ Construction Sites .......... 33
Magnetology™ New Homes for Our Little
  Friends ............................................ 33
What Are You Going to Wear, Pascal? ....... 34
What’s Your Favorite Color, Pascal? ......... 34
I Dare You! ........................................ 35
Eek! A Mouse Seek-and-Peek Book .......... 35
Presto Change-o! .................................. 35

Ages 5 and up

I Want to Be™ Veterinarian ..................... 36
Play-Go-Round™ Firehouse ..................... 36
TakeAlong™ My Big Book of Games .......... 36
Play and Color in Black and White .......... 37
Craft, Color, and Play ............................ 37
The Ultimate Book of Airplanes and Airports 38
The Ultimate Book of Space .................... 38
The Ultimate Book of Cities .................... 38
The Ultimate Construction Site Book ......... 39
The Ultimate Book of Vehicles ................. 39

Titles Index ......................................... 40
Authors and Illustrators Index ............... 41
Contact and Sales Information ............... 42-43
New Titles
Experts and parents agree that interactive books featuring high-contrast visuals stimulate baby's brain development, as well as keep them engaged and entertained. In line with this maxim, Baby Basics™ books were created to encourage tactile exploration, support hand-eye coordination, and help develop strong cognitive skills. And Xavier Deneux’s entrancing illustrations of jungle animals combine with simple words to create an eye-catching book that makes a wonderful gift for baby!

Also Available

**Baby Basics™ - My Dreams**
BB • 979-1-02760-191-2

**Baby Basics™ - My Animals**
$10.99 U.S. • £7.99 U.K.
BB • 979-1-02760-137-0

**Baby Basics™**
My Soft-and-Cuddly Animals
BB • 979-1-02760-035-9
Ages 0 to 3

Opposites
Zoe and Zack™

By Jacques Duquennoy

Zoe and Zack are best friends. They do everything together! From going up the stairs and then down, to making each other mad and then giving hugs, Zoe and Zack share just what opposites are all about! Whimsical illustrations and simple text combine with die-cuts on every spread help young children discover that learning about opposites can be lots of fun.

Shapes
Zoe and Zack™

By Jacques Duquennoy

Armed with paintbrushes, Zoe and Zack start drawing circles, squares, and triangles. With just basic shapes, they can draw . . . just about anything! The acetate pages are a magical delight, and will help foster creativity in young children, showing them how much a few simple shapes and a bit of imagination can do!

Zoe and Zack™ - Opposites
HC • 978-2-74708-700-1
7 x 7 in, 32 pp, full-color, with die-cut pages on every spread
Rights: XFrance
Pub Month: April

Zoe and Zack™ - Shapes
HC • 978-2-74708-699-8
7 x 7 in, 32 pp, full-color, with acetate pages on every spread
Rights: XFrance
Pub Month: April
Potty Time!
Pull and Play Books™
By Alice Le Hénand • Illustrated by Thierry Bedouet

Parents and caregivers can help little ones prepare for this milestone in every child’s life with this reassuring pull-tab book. Providing encouragement and empowerment through the gently humorous situations faced by a charming cast of characters, children will recognize that the feelings voiced by Little Crocodile and his friends are similar to their own. Using pull-tabs to control the changing pictures, children gain the confidence to apply their newly-learned knowledge to their own experience. A novel and compelling solution to an age-old issue!

Pull and Play Books™ - Potty Time!
BB • 978-2-74599-547-6
8 x 7 in, 14 pp, full-color throughout, with pull tab and sliding panels on every spread
Rights: XFrance
Pub Month: May

Pull and Play Books™ - Time for Bed
HC • 978-2-74598-177-6

Pull and Play Books™ - Please and Thank You
BB • 978-2-74599-076-1
See p. 25
On the Farm
My First Touch and Feel™

By Marion Cocklico

Feel the fluffy wool of the sheep, the soft feathers of the chick, and even the sticky mud on the pig! This new addition to My First Touch and Feel™ series again combines high-quality textures on every page with appealing high-impact art to stimulate the imagination of the youngest readers. Using simple words on a classic white background, this multidimensional approach engages children to use all their senses, to help them understand their world.

More Touch and Feel fun!

My First Touch and Feel™ - On the Farm
$10.99 U.S. • £7.99 U.K.
BB • 979-1-02760-369-5
7 ½ x 8 in, 10 pp, full-color images and textures throughout
Rights: XFrance
Pub Month: June

My First Touch and Feel™ - Words Book
BB • 978-2-84801-980-2

My First Touch and Feel™ - Seasons
BB • 979-1-02760-141-7

My First Touch and Feel™ - Things That Go
BB • 979-1-02760-234-6
Let’s Grow Vegetables!

Play • Learn • Do™

By Anne-Sophie Baumann • Illustrated by Deborah Pinto

Spring is the perfect time to introduce children to the joys of gardening! With 11 moveable parts in this colorful, engaging, and highly interactive book, young readers will learn about planting and growing through the simple activities that mimic real-life actions— all while encouraging children to eat more healthily, building vocabulary, and helping children gain confidence. There are weeds to be pulled, seedlings to be watered, carrots to be picked, and so much more! Every parent and caregiver will give this book two big green thumbs up!

It’s fun to grow greens!

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**Also Available**

- **Play • Learn • Do™ - My First Computer**
  - HC • 979-1-02760-302-2
  - 8 ¼ x 9 ½ in, 10 pp, full-color, with movable parts throughout
  - Rights: XFrance
  - Pub Month: April

- **Play • Learn • Do™ - Let’s Bake a Cake!**
  - BB • 979-1-02760-140-0

- **Play • Learn • Do™ - Let’s Care for Baby!**
  - BB • 979-1-02760-302-2
Beep, beep! Vroom, vroom! The shiny wings of an airplane, the rough basket of a hot-air balloon, and the puffy sails of a sailboat—there's so much to discover in this Touch and Explore™ book about all things that go! With different textures on every spread, hands-on tactile exploration reinforces knowledge in a book chock-full of information. Well complemented with Sylvie Bessard's accurate and child-friendly illustrations, this multisensory experience will satisfy young readers everywhere!
Farm
AllAbout™

By Géraldine Krasinski • Illustrated by Hélène Convert

Flaps, pull tabs, and many other movable parts combine with lots of age-appropriate information bring a very busy farm to life! From gathering eggs and milking cows to planting fruit trees and harvesting the crops, the farm is always buzzing with activity. Young readers will be busy too as they learn all about how things work and what goes on at a farm in this exciting introduction to a brand-new series of informative and interactive books. ☺

AllAbout™ - Farm

HC • 978-2-74599-551-3
9 ¼ x 8 ¾ in, 22 pp, full-color, with flaps, pull-tabs, and other movable parts on every spread
Rights: XFrance
Pub Month: May
Ages 3 to 5

Space
AllAbout™

By Géraldine Krasinski • Illustrated by Tiago Americo

Flaps, pull tabs, and many other movable parts show young readers an amazing universe beyond Earth! From astronaut training and rocket launches to landing on the moon and working on the space station, this book is filled with age-appropriate information and provides a fascinating introduction to the world of space exploration.

AllAbout™ - Space

HC • 978-2-74599-550-6
9 ¼ x 8 ¼ in, 22 pp, full-color, with flaps, pull-tabs, and other movable parts on every spread
Rights: XFrance
Pub Month: June
My Animal Album
By Virginie Aracil

Adorably attractive images of ever so many creatures that run, crawl, swim, and fly around in this classic picture book that serves as the perfect introduction to the world of animals. Matching names to pictures build vocabulary and knowledge. Colorful fabric tabs not only divide the book into separate natural habitats, but adds an irresistible touch of gift appeal. Sure to be a welcome addition to home nurseries and preschool libraries!
Animals
Matching Game Book™

By Stéphanie Babin • Illustrated by Julie Mercier

Parents are forever looking for things to keep children entertained while on a road trip—whether it’s a 10-minute ride to Grandma’s house or a flight across the country! They’ll find a perfect solution in Twirl’s new Matching Game Book™ series, Learning while playing is the name of the game, while children are expanding their knowledge of animals, training their visual memory, increasing their attention to detail, and building vocabulary. Children can slide the panels to find matching pairs, spot the animals in the big picture, identify animals by their characteristics, play hide-and-seek with the matching pairs, or even come up with games of their own! A terrific book for travel while perfect for a staycation! 🙈

Matching Game Book™ - Animals
BB • 978-2-74599-548-3
9 1/2 x 11 in, 12 pp, full-color, with sliding panels on every spread
Rights: XFrance
Pub Month: May

Also Available
My Very Own Checklist™ - My Busy Day
HC • 979-1-02760-301-5
See p. 29
My Dreams
Baby Basics™
By Marie Fordacq • Illustrated by Xavier Deneux
Join a little boy on his whimsical journey! A perfect bedtime tale. ☺
"A lovely bedtime story." Kirkus Reviews

My Animals
Baby Basics™
By Xavier Deneux
Stylish and clever, this book is perfect for baby! ☺
“In one word: perfect.” Kirkus Reviews

My Soft-and-Cuddly Animals
Baby Basics™
By Xavier Deneux
A bold board book with high-quality textures in a black-and-white color scheme. ☺

Baby Basics™ - My Dreams
BB • 979-1-02760-191-2
6¾ x 6¾ in, 12 pp, glow-in-the-dark elements throughout and silver printing
Rights: XFrance

Baby Basics™ - My Animals
$10.99 U.S. • £7.99 U.K.
BB • 979-1-02760-137-0
6¾ x 6¾ in, 20 pp, 8 die-cut holes, full-color images throughout
Rights: XFrance

Baby Basics™ - My Soft-and-Cuddly Animals
BB • 979-1-02760-035-9
6¾ x 6¾ in, 12 pp,
Rights: XFrance
Words Book
My First Touch and Feel™
By Xavier Deneux
Simple and highly engaging, this book of first words is a must-have in any child’s library! ☑

Seasons
My First Touch and Feel™
By Xavier Deneux
A charming word book that’s just right for any season! ☑
“A cheery way to teach very young children about seasonal weather.”
Kirkus Reviews

Things That Go
My First Touch and Feel™
By Élisa Géhin
High-quality textures and high-impact art combine to make this an irresistible book of first words.

My First Touch and Feel™ - Words Book
BB • 978-2-84801-980-2
7½ x 8 in, 10 pp, full-color images throughout
Rights: XFrance

My First Touch and Feel™ - Seasons
BB • 979-1-02760-141-7
7½ x 8 in, 10 pp, full-color images throughout, fabrics and textural effects throughout
Rights: XFrance

My First Touch and Feel™ - Things That Go
BB • 979-1-02760-234-6
7½ x 8 in, 10 pp, full-color images and textures throughout
Rights: XFrance
Jojo’s First Word Book
By Xavier Deneux

Every day is a grand adventure with Jojo and Lulu in this sturdy book with handle and cheerful tabs.

"It’s like a toddler’s briefcase, filled with all the important work of being two." Redbook magazine’s Mamarama Blog

Inside and Outside with Jojo
By Xavier Deneux

Jojo and Lulu explore their world in this unique tabbed-section format.

Jojo’s First Word Book
HC • 978-2-84801-943-7
7¾ x 8¾ in, 60 pp, color illustrations throughout, covered spiral binding, cloth carrying handle
Rights: XFrance

Inside and Outside with Jojo
HC • 978-2-84801-979-6
7¾ x 8¾ in, 50 pp, full-color images throughout, covered spiral binding, cloth carrying handle
Rights: XFrance
Jojo’s House
By Xavier Deneux

This innovative box is an interactive toy house filled with 6 mini board books and a small Jojo play piece.

Dress Up Jojo
By Xavier Deneux

Jojo loves to play dress-up! What will he be today? With sturdy movable parts on every page, young readers will have fun joining Jojo on his dress-up adventures.

Jojo’s House
BOX • 979-1-02760-032-8
box: 6¾ x 6¾ in; 6 mini
2 x 2 in board books; 8 pp each
Rights: XFrance

Dress Up Jojo
BB • 979-1-02760-306-0
7 ⅝ x 8 ⅞ in, 10 pp, full-color throughout, movable parts on every page.
Rights: XFrance
Heads and Tails
Let’s Step™
By Madeleine Deny • Illustrated by Peggy Nille
Walk on the wild side with this die-cut board book about animals! ☀
“The perfect book for ages 0 to 3 that combines bright colors, animals, and sounds.” Twenty by Jenny

On the Road
Let’s Step™
By Madeleine Deny • Illustrated by Patrick Morize
This vroom-vroom board book is a smart mix of action words and fun pictures! ☀
“Engaging illustrations and smart design.” Kirkus Reviews

Construction Vehicles
Let’s Step™
By Marie Fordacq • Illustrated by Peggy Nille
Dump trucks, cement mixers, and cranes—what a treat of a board book for kids who love trucks. ☀
**Farm Animals**  
*My First Slide-&-Play Book™*  
By Xavier Deneux

Take a trip to the farm with this slide-&-play book for toddlers!

**Safari Animals**  
*My First Slide-&-Play Book™*  
By Xavier Deneux

Go on safari with this slide-&-play book for toddlers!

**A Tree for All Seasons**  
By Maryse Guittet

This uniquely shaped board book celebrates the cycle of the year with a tree that changes with the seasons.

“Readers can explore the changes to the tree and its foliage as the seasons progress.” *Publishers Weekly*

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*My First Slide-&-Play Book™*  
*Farm Animals*  
BB • 979-1-02760-031-1  
6¾ x 6¾ in, 8 pp  
Rights: XFrance

*My First Slide-&-Play Book™*  
*Safari Animals*  
BB • 979-1-02760-030-4  
6¾ x 6¾ in, 8 pp  
Rights: XFrance

*A Tree for All Seasons*  
BB • 978-2-84801-945-1  
7 x 6¾ in, 8 pp, full-color illustrations throughout, lift-the-flaps, shaped pages. Rights: XFrance  
WARNING: CHOKING HAZARD—Small parts. Not for children under 3 years
Numbers
Fold-a-Flap™
Illustrated by Philip Giordano
Children will love to lift the flaps to find out the animals and things that represent the numbers 1 through 10—and even 20! Counting has never been this much fun!

Shapes
Fold-a-Flap™
Illustrated by Philip Giordano
Circles, diamonds, and triangles! Lift the flaps to find out more about the basic shapes. Children will soon become stars at identifying shapes!

Opposites
Fold-a-Flap™
Illustrated by Philip Giordano
More flippy, flappy fun is in store! The Fold-a-Flap™ series of books uses flaps to engage young readers, and they will enjoy flipping the flaps to find out all about opposites, presented in Philip Giordano’s delightful, unique style.

Colors
Fold-a-Flap™
Illustrated by Philip Giordano
Colors are everywhere! In this Fold-a-Flap™ book, children will enjoy flipping the flaps to see colors presented in surprising and amusing ways. What a visual and interactive treat!
Time for Bed

Pull and Play Books™
Illustrated by Thierry Bedouet

It’s bedtime, but five animal friends just can’t seem to fall asleep. Young children will enjoy pulling the tabs to change the pictures on every spread to see just how the little animals are reassured.

Please and Thank You

Pull and Play Books™
Illustrated by Thierry Bedouet

The perfect companion to Time for Bed, this Pull and Play™ Book teaches social skills in a fun, age-appropriate way. Little Crocodile, Little Kangaroo, and all their friends find out just why it’s so important to be polite.

“Kids will enjoy reading and handling this book.” Kirkus Reviews

Touch! My Big Touch-and-Feel Word Book

Illustrated by Xavier Deneux

Children love learning to name objects, and they are in for a multi-sensory treat with this big book containing 150 words and 30 Touch-and-Feel elements. The perfect baby shower gift!

“Kids will enjoy reading and handling this book.” Kirkus Reviews

Pull and Play Books™ - Time for Bed
HC • 978-2-74598-177-6
8 x 7 in, 14 pp, with pull tab and sliding panels on every spread, full-color throughout
Rights: XFrance

Pull and Play Books™ - Please and Thank You
BB • 978-2-74599-076-1
8 x 7 in, 14 pp, full-color throughout, with a pull tab and sliding panels on every spread.
Rights: XFrance

Touch! My Big Touch-and-Feel Word Book
BB • 978-2-74598-178-3
9¾ x 9¾ in, 24 pp, die-cuts, fabrics, and other textural elements throughout, full-color throughout
Rights: XFrance
Triceratops
PlayShapes™
Illustrated by Florence Langlois
Chock full of fun and packed with real information that’s just right for the youngest dinosaur fans. Boisterous illustrations introduce little ones to the dinosaur with the three horns.

T. Rex
PlayShapes™
Illustrated by Florence Langlois
Rawr! It’s the king of dinosaurs! Bite-sized information provides the perfect introduction for young dinosaur fans. This irresistible PlayShapes™ book is sure to become a playroom favorite!

Emperor Penguin
PlayShapes™
Illustrated by Nadia Shireen
With their brightly painted edges, the PlayShapes™ series of sturdy shaped board books are satisfying and fun to hold. Simple information and engaging illustrations introduce little ones to the irresistible emperor penguin!

Seal
PlayShapes™
Illustrated by Nadia Shireen
The adorable and playful seal comes to life in the pages of this sturdy shaped board book! Containing just the right amount of information, PlayShapes™ books are simple, satisfying fun!

PlayShapes™ - Triceratops
$7.99 U.S. • £5.99 U.K.
BB • 978-2-74598-176-9
6 x 4¼ in, 12 pp, die-cut pages, painted edges, full-color throughout
Rights: XFrance

PlayShapes™ - T. Rex
$7.99 U.S. • £5.99 U.K.
BB • 978-2-74598-175-2
6 x 4¼ in, 12 pp, die-cut pages, painted edges, full-color throughout
Rights: XFrance

PlayShapes™ - Emperor Penguin
$7.99 U.S. • £5.99 U.K.
BB • 978-2-74599-074-7
6 x 4¼ in, 12 pp, full-color throughout, die-cut pages, painted edges. Rights: XFrance

PlayShapes™ - Seal
$7.99 U.S. • £5.99 U.K.
BB • 978-2-74599-075-4
6 x 4¼ in, 12 pp, full-color throughout, die-cut pages, painted edges. Rights: XFrance
My First Computer
Play • Learn • Do™
By Anne-Sophie Baumann • Illustrated by Marion Billet
Filled with interactive surprises, this laptop-shaped book teaches first concepts and provides maximum play value.

My First Toolbox
Play • Learn • Do™
By Anne-Sophie Baumann • Illustrated by Virginie Graire
Budding builders learn through play how to measure, cut, hammer, and more!

Let’s Bake a Cake!
Play • Learn • Do™
By Anne-Sophie Baumann • Illustrated by Hélène Convert
Junior bakers will play and learn real-life skills, all in one cake-tastic package!

Let’s Care for Baby!
Play • Learn • Do™
Géraldine Krasinski • Illustrated by Amy Blay
Children learn to care for a baby by interacting with the 15 movable parts.

Play • Learn • Do™ - My First Computer
BB • 978-2-84801-982-6
9 x 8 in, 10 pp, full-color throughout, flaps, pull-tabs, and movable parts throughout. Rights: XFrance

Play • Learn • Do™ - My First Toolbox
BB • 979-1-02760-074-8
9 x 8 in, 10 pp, full-color throughout, flaps, pull-tabs, and movable parts throughout. Rights: XFrance

Play • Learn • Do™ - Let’s Bake a Cake!
BB • 979-1-02760-140-0
9 x 8 in, 10 pp, full-color throughout, flaps, pull-tabs, and movable parts throughout. Rights: XFrance

Play • Learn • Do™ - Let’s Care for Baby!
BB • 979-1-02760-302-2
9 x 8 in, 10 pp, full-color throughout, flaps, pull-tabs, and movable parts throughout. Rights: XFrance
My Little Library
By Édouard Manceau
Open the box to find nine delightful mini board books that introduce everyday objects.

My World My Words
By Marie Fordacq • Illustrated by Peggy Nille
Learn words for everyday things and actions in this adorable board book with cloth tabs.

Colors
Lift-and-Play™
By Emiri Hayashi
Lively and silly, this introduction to color concepts is perfect for preschoolers. Includes full-page flaps!

“In one word: perfect.”
Kirkus Reviews, starred review

My Little Library
Box • 978-2-84801-981-9
6½ x 6½ in, 9 mini board books, 12 pp each, full-color images throughout, box with hinged lid
Rights: XFrance

My World My Words
BB • 979-1-02760-138-7
6½ x 6¼ in, 42 pp, 5 fabric tabs, full-color illustrations throughout
Rights: XFrance

Lift-And-Play™ - Colors
$10.99 U.S.
BB • 979-1-02760-033-5
8 x 8 in, 10 spreads, 18 large flaps
Rights: XFrance
Silly Little Animals All Day Long
By Marie Fordacq • Illustrated by Paper & Cloth Studio
Encourage abstract visual thinking and storytelling in this delightful book and puzzle package!

My Busy Day
My Very Own Checklist™
By Sophie Bordet-Petillon • Illustrated by Peggy Nille
A unique series that helps structure everyday activities. My Busy Day helps build vocabulary while encouraging little ones to be self-reliant and celebrate their successes.
Baby Animals
Touch and Explore™
By Géraldine Krasinski • Illustrated by Julie Mercier
Textures, flaps, and facts make this book about baby animals a multisensory treat!

Dinosaurs
Touch and Explore™
By Stéphanie Babin • Illustrated by Ninie
Dinosaur facts and high-quality textures provide prehistoric learning fun.

The Ocean
Touch and Explore™
By Stéphanie Babin • Illustrated by Nathalie Choux
Kids go beyond the bathtub as they learn about sea creatures in this splashy treat!

“A decent introduction to the undersea world.” Kirkus Reviews
**Farm**
*Touch and Explore™*

By Stéphanie Babin • Illustrated by Xavier Deneux

This Touch and Feel book is a farmyard feast for eyes, ears, and hands! 🐐

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**Safari**
*Touch and Explore™*

By Stéphanie Babin • Illustrated by Xavier Deneux

Young readers will go wild for the touch-and-feel animals in this colorful, fact-filled book! 🦓

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**Pets**
*Touch and Explore™*

By Géraldine Krasinski • Illustrated by Xavier Deneux

Puppies, turtles, and birds are just some of the favorite pets featured in this Touch and Explore™ title. 🐱
**Dinosaurs and Other Prehistoric Creatures - Magnetology™**

By Sandra Laboucarie • Illustrated by Benoit Perroud

Fascinating information, just right for its audience, about the Jurassic, Cretaceous, and Triassic periods are packed into this all-in-one playset, along with facts about prehistoric creatures.

**Magnetology™ - Dinosaurs and Other Prehistoric Creatures**

HC • 979-1-02760-305-3
9 ½ x 12 ½ in, 12 pp, full-color throughout, 45 magnetic pieces, plastic storage pocket on front cover. Rights: XFrance. WARNING: CHOKING HAZARD. — Small parts. Not for children under 3 years.

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**Baby Animals - Magnetology™**

By Marie Fordacq • Illustrated by Janik Coat

Magnet learning fun! Little ones help baby animals find their parents.

**Magnetology™ - Baby Animals**

HC • 979-1-02760-193-6
9½ x 12½ in, 12 pp, full-color illustrations throughout, 45 magnetic play pieces
Rights: XFrance. WARNING: CHOKING HAZARD
Small parts. Not for children under 3 years.
Construction Sites
Magnetology™
By Marie Fordacq • Illustrated by Olivier Latyk
Kids can build their minds while engaging in constructive play!

“Magnet-driven fun.” Publishers Weekly

New Homes for Our Little Friends
Magnetology™
By Marie Fordacq • Illustrated by Peggy Nille
Arrange and rearrange lots of interesting furniture. What fun!

Magnetology™ - Construction Sites
HC • 979-1-02760-145-5
9½ x 12½ in, 12 pp, full-color illustrations throughout, 45 magnetic play pieces
Rights: XFrance. WARNING: CHOKING HAZARD
Small parts. Not for children under 3 years

Magnetology™ - New Homes for Our Little Friends
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<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Tree for All Seasons</td>
<td>23</td>
</tr>
<tr>
<td>Animals • Matching Game Book™</td>
<td>15</td>
</tr>
<tr>
<td>Baby Animals • Magnetology™</td>
<td>32</td>
</tr>
<tr>
<td>Baby Animals • Touch and Explore™</td>
<td>30</td>
</tr>
<tr>
<td>Colors • Fold-a-Flap™</td>
<td>24</td>
</tr>
<tr>
<td>Colors • Lift-and-Play™</td>
<td>28</td>
</tr>
<tr>
<td>Construction Sites • Magnetology™</td>
<td>33</td>
</tr>
<tr>
<td>Construction Vehicles • Let’s Step™</td>
<td>22</td>
</tr>
<tr>
<td>Craft, Color, and Play</td>
<td>37</td>
</tr>
<tr>
<td>Dinosaurs and Other Prehistoric Creatures • Magnetology™</td>
<td>32</td>
</tr>
<tr>
<td>Dinosaurs • Touch and Explore™</td>
<td>30</td>
</tr>
<tr>
<td>Dress Up Jojo</td>
<td>21</td>
</tr>
<tr>
<td>Eek! A Mouse Seek-and-Peek Book</td>
<td>35</td>
</tr>
<tr>
<td>Emperor Penguin • PlayShapes™</td>
<td>26</td>
</tr>
<tr>
<td>Farm • AllAbout™</td>
<td>12</td>
</tr>
<tr>
<td>Farm • Touch and Explore™</td>
<td>31</td>
</tr>
<tr>
<td>Farm Animals • My First Slide-&amp;-Play Book™</td>
<td>23</td>
</tr>
<tr>
<td>Firehouse • Play-Go-Round™</td>
<td>36</td>
</tr>
<tr>
<td>Heads and Tails • Let’s Step™</td>
<td>22</td>
</tr>
<tr>
<td>I Dare You!</td>
<td>35</td>
</tr>
<tr>
<td>Inside and Outside with Jojo</td>
<td>20</td>
</tr>
<tr>
<td>Jojo’s First Word Book</td>
<td>20</td>
</tr>
<tr>
<td>Jojo’s House</td>
<td>21</td>
</tr>
<tr>
<td>Jungle Animals • Baby Basics™</td>
<td>6</td>
</tr>
<tr>
<td>Let’s Bake a Cake! • Play • Learn • Do™</td>
<td>27</td>
</tr>
<tr>
<td>Let’s Care for Baby! • Play • Learn • Do™</td>
<td>27</td>
</tr>
<tr>
<td>Let’s Grow Vegetables! • Play • Learn • Do™</td>
<td>10</td>
</tr>
<tr>
<td>My Animal Album</td>
<td>14</td>
</tr>
<tr>
<td>My Animals • Baby Basics™</td>
<td>18</td>
</tr>
<tr>
<td>My Big Book of Games • TakeAlong™</td>
<td>36</td>
</tr>
<tr>
<td>My Busy Day • My Very Own Checklist™</td>
<td>29</td>
</tr>
<tr>
<td>My Dreams • Baby Basics™</td>
<td>18</td>
</tr>
<tr>
<td>My First Computer • Play • Learn • Do™</td>
<td>27</td>
</tr>
<tr>
<td>My First Toolbox • Play • Learn • Do™</td>
<td>27</td>
</tr>
<tr>
<td>My Little Library</td>
<td>28</td>
</tr>
<tr>
<td>My Soft-and-Cuddly Animals • Baby Basics™</td>
<td>18</td>
</tr>
<tr>
<td>My World My Words</td>
<td>28</td>
</tr>
<tr>
<td>New Homes for Our Little Friends • Magnetology™</td>
<td>33</td>
</tr>
<tr>
<td>Numbers • Fold-a-Flap™</td>
<td>24</td>
</tr>
<tr>
<td>On the Farm • My First Touch and Feel™</td>
<td>9</td>
</tr>
<tr>
<td>On the Road • Let’s Step™</td>
<td>22</td>
</tr>
<tr>
<td>Opposites • Fold-a-Flap™</td>
<td>24</td>
</tr>
<tr>
<td>Opposites • Zoe and Zack™</td>
<td>7</td>
</tr>
<tr>
<td>Pets • Touch and Explore™</td>
<td>31</td>
</tr>
<tr>
<td>Play and Color in Black and White</td>
<td>37</td>
</tr>
<tr>
<td>Please and Thank You • Pull and Play Books™</td>
<td>25</td>
</tr>
<tr>
<td>Potty Time! • Pull and Play Books™</td>
<td>8</td>
</tr>
<tr>
<td>Presto Change-o!</td>
<td>35</td>
</tr>
<tr>
<td>Safari • Touch and Explore™</td>
<td>35</td>
</tr>
<tr>
<td>Safari Animals • My First Slide-&amp;-Play Book™</td>
<td>31</td>
</tr>
<tr>
<td>Seal • PlayShapes™</td>
<td>26</td>
</tr>
<tr>
<td>Seasons • My First Touch and Feel™</td>
<td>19</td>
</tr>
<tr>
<td>Shapes • Fold-a-Flap™</td>
<td>24</td>
</tr>
<tr>
<td>Silly Little Animals All Day Long</td>
<td>29</td>
</tr>
<tr>
<td>Shapes • Zoe and Zack™</td>
<td>7</td>
</tr>
<tr>
<td>Space • AllAbout™</td>
<td>13</td>
</tr>
<tr>
<td>T. Rex • PlayShapes™</td>
<td>26</td>
</tr>
<tr>
<td>The Ocean • Touch and Explore™</td>
<td>30</td>
</tr>
<tr>
<td>The Ultimate Book of Airplanes and Airports</td>
<td>38</td>
</tr>
<tr>
<td>The Ultimate Book of Cities</td>
<td>38</td>
</tr>
<tr>
<td>The Ultimate Book of Space</td>
<td>38</td>
</tr>
<tr>
<td>The Ultimate Book of Vehicles</td>
<td>39</td>
</tr>
<tr>
<td>The Ultimate Construction Site Book</td>
<td>39</td>
</tr>
</tbody>
</table>
The Wonderful World of Pascal the Very Brave .............................................. 34
Things That Go • My First Touch and Feel™ .................................................. 19
Time for Bed • Pull and Play Books™ .............................................................. 25
Touch! My Big Touch-and-Feel Word Book .................................................. 25
Triceratops • PlayShapes™ .............................................................................. 26
Vehicles • Touch and Explore™ ....................................................................... 11
Veterinarian • I Want to Be™ .......................................................................... 36
What Are You Going to Wear, Pascal? ............................................................. 34
What Do You Want To Eat, Pascal? ................................................................. 34
What’s Your Favorite Color, Pascal? ............................................................... 34
Words Book • My First Touch and Feel™ ....................................................... 19

Authors and Illustrators Index

Aki .................................................................................................................. 37
Americo, Tiago ............................................................................................... 13
Aracil, Virginie ............................................................................................... 14
Babin, Stéphanie ............................................................................................ 11, 15, 30, 31
Balicevic, Didier ............................................................................................ 38, 39
Baumann, Anne-Sophie ................................................................................ 10, 27, 35, 36, 38, 39
Bedouet, Thierry ........................................................................................... 8, 25
Behl, Anne-Kathrin ....................................................................................... 35
Bessard, Sylvie ............................................................................................... 11
Billet, Marion ................................................................................................. 27
Blay, Amy ....................................................................................................... 27
Bordet-Petillon, Sophie .................................................................................. 29, 38
Brummer Everett, Michèle ............................................................................. 36
Brunellièr, Lucie ............................................................................................ 36
Choux, Nathalie .............................................................................................. 26
Coat, Janik ..................................................................................................... 32
Cocklico, Marion ............................................................................................ 9
Convert, Hélène ............................................................................................. 12, 27
Deneux, Xavier .............................................................................................. 6, 18, 19, 20, 21, 23, 25, 31
Deny, Madeleine ........................................................................................... 22
Duquennoy, Jacques ..................................................................................... 7
Fordacq, Marie ............................................................................................... 18, 22, 28, 29, 32, 33, 37
Géhin, Élisa ................................................................................................... 19
Giordano, Philip ............................................................................................. 24
Graire, Virginie ............................................................................................... 27
Guittet, Maryse ............................................................................................... 23
Hayashi, Emiri ................................................................................................. 28
Krasinski, Géraldine ..................................................................................... 12, 13, 27, 30, 31
Laboucarie, Sandra ........................................................................................ 32
Langlois, Florence ......................................................................................... 26
Latyk, Olivier ................................................................................................ 33, 38
Le Henand, Alice ........................................................................................... 8
Le Huche, Magali ........................................................................................... 34
Manceau, Édouard ......................................................................................... 28, 31
Maubert, Nicole ............................................................................................. 35
Mercier, Julie ................................................................................................. 15, 30
Morize, Patrick ............................................................................................... 22
Nille, Peggy .................................................................................................... 22, 28, 29, 33
Ninie ............................................................................................................. 30
Paper & Cloth Studio .................................................................................... 29
Peintre, Marc-Etienne .................................................................................... 38
Perroud, Benoît ............................................................................................ 32
Pinto, Deborah ............................................................................................... 10
Puech, Marion ............................................................................................... 36
Shireen, Nadia ............................................................................................... 26
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